



Personal Care Group

Ingredients

Performance

Compliance

BACS Personal Care Group & Society of Cosmetic Scientists (SCS) "The Nature of Hair – Damage and Repair"

Bredbury Hall, Stockport, SK6 2DH

(http://www.bredburyhallhotel.com/Contact_us.php for directions)

Thursday 27 September 2018 at 10.30am

"Invest in your hair, it is the crown you never take off"

Our hair is the clothing we wear every day and is one of our most visible and memorable features. So it is not surprising people will invest time and money to keep great looking hair and maintain their look and style.

Unfortunately, the perfect virgin hair that forms in our hair follicles is subject to a range of forces that slowly damages the hair shaft as it grows out. Some of these are natural elements like wind, rain and sun, but others are our daily treatments of washing, drying, combing and styling. Others go further to chemically treat their hair to straighten or curl, bleach and dye to create new styles, looks and colours. All these change the underlying nature of our hair despite the new look created.

This seminar will take a close look at hair and you will hear from leading experts on assessing and measuring the damage that has been done. We are very pleased to have Prof Franz Wortmann from the University of Manchester and Dr Paul Cornwell from TRI Princeton to give the latest insights and methods into analysis of damaged hair.

We will then move onto the latest products on the market to repair damaged hair and restore its strength and vigour. We will have key speakers from suppliers and formulators to show how hair can be repaired and be demonstrably improved not only in the lab but also be visible to the consumer. We will also include trends to pull together a wider assessment of what's new on the market.

This will be a must attend event for all involved in hair care from cosmetic scientists to marketers, formulators and research chemists.

The preliminary programme is attached. We look forward to seeing you on 27 September.



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS Tel 01423 700249 Fax 01423 520297
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09.45	Registration – refreshments	
10.30	Chairman's welcome	Chairman
10.35	Structure of hair and damage assessment	Prof Franz Wortmann, University of Manchester
11.15	Characterisation of hair damage and repair: choosing the right experimental methods	Dr Paul Cornwell, TRI Princeton, Cosmetic Science Europe
11.55	Hair damage and repair – a formulator's perspective	Erik Schulze zur Wiesche, Henkel AG & Co
12.30	Networking lunch	
13.30	New trends on latest ingredients that strengthen and help repair damaged hair, especially related to hair colour	Dave Popplewell, Ashland
14.00	"Split ends" repair	Speaker tbc, Solvay
14.30	Hair lightening: is it worth the damage?	Dr Bob Hefford, Independent Cosmetic Advice
15.00	Title tbc	Phil Davies, Evonik
15.30	CLOSE	



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Please complete and return this form by **no later than Friday 14 September 2018** to:

Jackie Hall, BACS, Fifth Floor, The Exchange, Station Parade, Harrogate, HG1 1TS
Tel: +44 (0)1423 700249; Fax: + 44 (0)1423 520297; E-mail: enquiries@bacsnet.org

BACS-SCS MEMBER: []* £100.00 + £20.00 VAT = £120.00 (includes refreshments and buffet lunch)

NON MEMBERS: []* £200.00 + £40.00 VAT = £240.00

* (please enter number of delegates)

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